

# Title VI Fare Equity Analysis

## 30-Day Pass Elimination Proposal

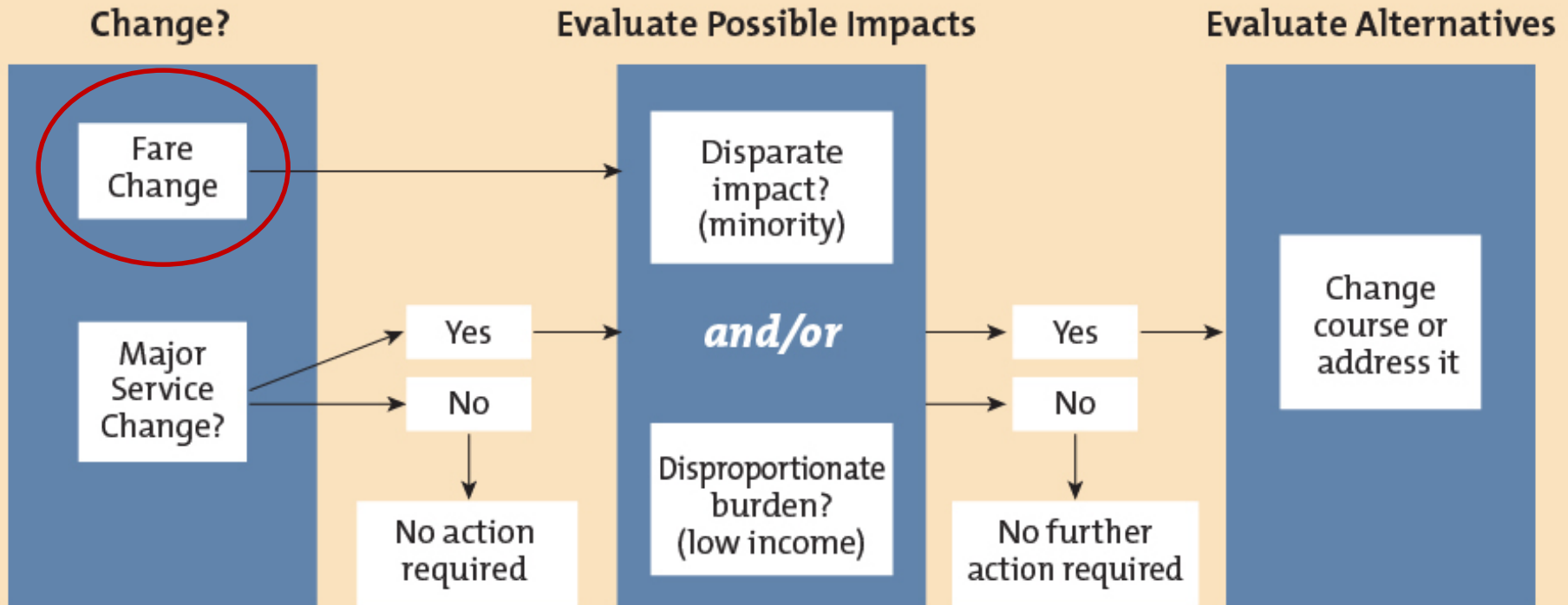


### TriMet Board of Directors

March 28<sup>th</sup> 2018

Carl D. Green Jr, Title VI and Equity Programs Administrator

# Overview of TriMet Equity Analysis





# Title VI Methodology

## **Fare Change:**

Includes the eventual elimination of the 30-day pass. An ordinance to do so will be brought forward to the Board at a later date.

## **One main question:**

Does eliminating the 30-Day pass disproportionately impact minority and low-income riders?

**Data Source:** TriMet 2016 Fare Survey

# Disparate Impact Analysis

The analysis examined whether trips by minority riders may bear a greater share of negative impacts, or experience a lesser share of the positive impacts than trips by non-minority riders.

**Table 2: Comparison of Minority Status for 30-Day Pass Purchases, By Location**

TriMet 2016 Fare Survey

Purchase location	Weekdays	
	Non-minority Fares <i>(n=4,412)<sup>1</sup></i>	Minority Fares <i>(n=2,594)</i>
Ticket Vending Machine	3%	3%
Mobile Ticketing Application	3%	2%
TOTAL	6%	5%

# Disproportionate Burden Analysis

The analysis examined whether trips by low income riders may bear a greater share of negative impacts, or experience a lesser share of the positive impacts than trips by higher income riders.

**Table 3: Comparison of Income Status for 30-Day Pass Purchases, By Location**

TriMet 2016 Fare Survey

Purchase location	Weekdays	
	Higher Income Fares <i>(n=3,171)<sup>1</sup></i>	Low Income <sup>2</sup> Fares <i>(n=2,300)</i>
Ticket Vending Machine	3%	3%
Mobile Ticketing Application	3%	2%
TOTAL	6%	5%

# Analysis Conclusions

Given the available data, TriMet finds no potential Disparate Impact or Disproportionate Burden under this proposal.



# Fare Sales and Hop Considerations

Since the advent of Hop (July 18, 2017), the overall demand for 30-Day passes by TriMet's ridership have been extremely low.

- 30-Day passes account for less than 1 percent of all transactions from TVMs and the mobile ticketing app between July 18, 2017 and December 31, 2017.
- 30 Day Pass sales at TVMs has declined 33% in just the first 6 months of Hop.
- In that same time period, Hop sales increased substantially and the number of active Hop cards increased from 8,146 to over 54,000.



# Mitigations and Next Steps

- Although no adverse impacts were found, TriMet will implement several mitigations:
  - a TVM Transition Outreach Plan
  - a TVM Conversion Strategy
- An ordinance will be brought forward to the board at a later date to phase out 30-day passes.



**Thank you!**